

## **Rosa I. Flores, MSW**

### **Director, UTEP Office of Scholarships**

Rosa Flores is a passionate and dedicated professional with a deep commitment to supporting students in their academic and financial journeys. A graduate of the University of Texas at El Paso (UTEP) and New Mexico State University in Las Cruces, where she earned her master's degree in social work, Rosa has focused her career on making higher education more accessible for all students.

Currently serving as the Director of the UTEP Office of Scholarships, Rosa plays a key role in guiding students and their families through the complexities of financing a college degree. Under her leadership, the office not only provides critical financial support but also instills motivation in students by demonstrating that there are people who believe in their potential. For Rosa, the most rewarding part of her work is watching students succeed and knowing that her efforts have played a role in their achievements. In addition to her administrative work, Rosa is pursuing a Doctor of Education (Ed.D.) degree at UTEP, reflecting her ongoing dedication to expanding her knowledge and skills to better serve students. She also teaches at both El Paso Community College (EPCC) and UTEP, sharing her expertise in social work and education with the next generation of professionals. Rosa's commitment to enhancing education extends beyond the classroom.

She serves as a committee member for the Borderland Continuing Education Enhancement Social Work Committee (BCESWC) and is also an active member of the Social Work Advisory Council Committee, where she contributes her insights to shaping the future of social work education in the region. Rosa is deeply fulfilled by her work at the UTEP Office of Scholarships, as she believes there is no greater satisfaction than helping students achieve their academic and career goals. Her dedication, compassion, and service make her an invaluable asset to the UTEP community and the students she supports.

Rosa I. Flores, the 2024 NSPA Fellow Award recipient, is recognized for her dedication to scholarship administration and student success at The University of Texas at El Paso (UTEP). As a first-generation college graduate, she has focused her career on supporting underrepresented and first-generation students. Since joining UTEP's Office of Scholarships over eight years ago, Flores has managed around 800 endowments and 200 departmental scholarships, impacting over 1,200 students annually. She is committed to ensuring these programs run smoothly and effectively.